

Annual Report

2017-18

Development Consortium
New Delhi



Project Love Matters India

1) #KyaYahiPyaarHai

Love Matters India ran an online campaign on the issue of Intimate Partner Violence/Violence Against Women. It is crucial issue of public health. The campaign aims to empower women and promote gender equality.

2) VR Film screening on IPV

Love Matters India produced the first ever virtual reality short film on Intimate Partner Violence/Violence Against Women to raise awareness around this issue. Intimate Partner Violence is a crucial aspect of public health. In partnership with Delhi Metro Rail Corporation, the movie was screened across several metro stations for ten consecutive days free of cost. Around 5000, people saw the movie.

3) #NotMusicToMyEars

Love Matters India ran an online campaign where it sought to raise awareness around offensive lyrics in Bollywood. We believe that these lyrics when consumed by young people add to an environment where women are harassed. For women's safety, we ran this campaign where people were educated on the lyrics that harm the integrity of women. Bollywood celebrities like Kailash Kher and Farhan Akhtar pledged to support our campaign and not produce such lyrics in future.

4) #ChoiceOverStigma

This campaign was launched in the third week of September to mark the Global Day of action for Access to Safe and Legal Abortion. This campaign was aimed to empower women and create awareness around their reproductive health. The campaign also aimed to educate young people about the MTP Act, 1971.

5) Panel on Sexual and Reproductive Health and Rights.

A panel discussion was conducted on the issue of sexual and reproductive health and rights where key speakers were invited to talk about the issue. The aim of the panel was to promote awareness around SRHR for young people with a special focus on women and their reproductive health.

6) Comprehensive Sexuality Education project for adolescents in Bihar

Love Matters India has been working in three districts in Bihar with the peer educators. We have created a tool kit for the peer educators to enhance the existing material on Comprehensive Sexuality Education. We are also involved in training the trainers with the help of the communication toolkit that we have made. The toolkit involves radio programs, videos and written material.

7) Media Mapping Report on representation of news related to SRHR

Love Matters India conducted in-depth research of the 6 mainstream newspaper in India and prepared a research report on the representation of SRHR news in the mainstream print media. This report is the first of its kind in India.





‘When Mehak made the choice,
her family and friends supported her’

#IAmNotAlone

क्या दोगे मेरा साथ?

India's 1st virtual reality (VR)/ 360 film

Love Matters India's campaign to mark Global Day
of Action for Access to Safe and Legal Abortion

Join us on
27th September, 2018

For More Info:
www.lovematters.in



Project STiR Education

As of this financial year, DC are working in all of Delhi's 1,029 secondary schools, impacting an estimated 230,496 students. The programme in Delhi is functioning well and we have learnt important lessons around scale and communicating with teachers and the government. Staff visits to the field have confirmed the effectiveness of our partnership with the government, especially in regards to the effectiveness of Mentor Teachers (MTs) and Teacher Development Coordinators (TDCs), roles designated to teacher development. There is enthusiasm around leading the programme in schools with the teachers feeling more supported and able to try out new routines in the classroom.

We are working in an estimated 5,501 schools in Karnataka, impacting an estimated 235,404 students. We are engaging with the state and district governments about how to avoid scheduling clashes with the government next academic year as the programme in Karnataka has been slowed by the multitude of programmes running there. However, observations from the field are similarly positive about the enthusiasm for the programme among teachers and government officials. Cluster and Block Resource Persons that our staff met recently particularly stressed the need for such a programme that focused on helping them teach and engage classrooms differently which has resulted in an increase in children's interest to be in school.

We are currently working in 7,480 schools in UP, impacting learning for 445,050 students.

As we have scaled this academic year, **we have begun to roll out a more culture across our programmes** through the implementation of monthly alignment meetings, whereby stakeholders are brought together to review delivery of the programme, informed by tracking information. This approach is best displayed in Delhi.



Team with Government Teachers and Mentor Teachers



An ideal class in one of the schools in Delhi.

